



ENGABU ZA TOORO

Tooro Youth Platform For Action

Accredited to provide Advisory Services to UNESCO (ICH Convention)



ANNUAL REPORT 2022

“A year of increasing adoption of cultural resources and creative energies to building economic and climate resilience”



TABLE OF CONTENTS



A. THE PURPOSE OF THE ORGANISATION	2
a) Vision statement.....	2
b) Mission statement	2
B. GREETINGS FROM THE CHAIRPERSON	3
C. 2022 ANNUAL STATEMENT OF EXECUTIVE DIRECTOR	4
D. ORGANIZATION AND MANAGEMENT	5
E. HOW WE DEFINE AND APPROACH THE PROBLEM	6
F. CUMULATIVE RESULTS	7
G. RESULTS OF THE 2022 PER PROGRAM AREA.....	7
H. KEY ACHIEVEMENTS OF 2022.....	18
I. INTERNATIONAL FUNDRAISING AND NETWORKING ACTIVITIES IN 2022.....	20
J. ENGABU ZA TOORO ACCREDITATION TO SECTOR INSTITUTIONS AND MEMBERSHIP TO NETWORKS	23
K. THE HISTORY OF EXTERNAL FUNDING PARTNERSHIPS	24

A. THE PURPOSE OF THE ORGANISATION

a)

Vision statement

Developed cultural resources and creative potentials in youth and women, driving market inclusion, welfare and climate resilience in Africa

b)

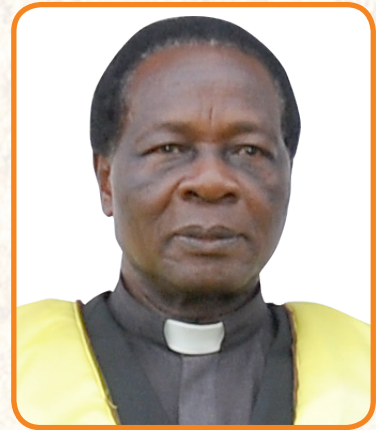
Mission statement

Reclaiming and developing endangered cultural resources and creative potentials in underserved youth and women for poverty reduction and climate resilience in Africa

B. GREETINGS FROM THE CHAIRPERSON



***"Coming out of COVID – 19 crisis,
even more stronger to move
forward"***



Dear members and stakeholders, I bring you greetings from the Board of Directors and congratulate you upon passing through the past two difficult years of COVID – 19 pandemic. Certainly we were all affected in different ways and varying degrees but at least those reading this report, we were able to survive by God's grace.

In the year 2022, we were steadily recovering from harsh but necessary COVID – 19 restrictions. We restored our in person meetings and carried our oversight roles as a board. We can confirm that we have a growing organization pursuing its mission and adapting to the new demands and challenges. We considered the proposals of the management on a number of things and passed reports and

plans that project our organization moving forward.

We thank the management for the work well done and of course supporters of the organization in different ways. As usual we extend appeal for more support in 2023 and years ahead.

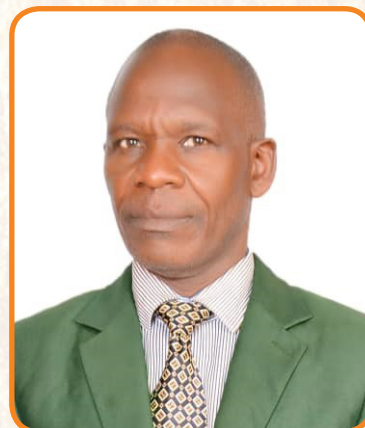
Thank you very much and God bless Engabu Za Tooro.

Msgr. Peter Kumaraki

Chairperson Board of Directors

C. 2022 ANNUAL STATEMENT OF EXECUTIVE DIRECTOR

“A year of recovery and strengthening culture for economic and climate resilience”



Dear members and stakeholders, we bring to you the summary and impressions of our work in 2022. We experienced progressive recovery from restrictions which were imposed by governments to control the spread of COVID – 19 pandemic.

Program contracts which came to an abrupt suspension in March 2020 were steadily being reviewed. Reconstruction of the connectedness between initially planned results and the follow-up ones after a 2 years' gap posed a technical challenge. Some activities which had been adapted to COVID – 19 compliant formats were generating different results. All these were program adjustment challenges experienced in the year under review.

There was limited field work and workshops and we focused on adjustment planning, fundraising and network building activities in the course of 2022. We reviewed our strategic plan to strengthen our aspects of resilience and incorporate enduring lessons learned from COVID – 19 crisis. We opened several contacts

for potential future partnerships especially as a result of Opportunity Collaboration Fellowship. Engagements are currently ongoing.

In the course of the year, UNESCO raised our profile in participating in international mechanisms by adopting our Executive Director on the pool of global ICH facilitators who is now deployable for expert mission and consultancies in any member state of the United Nations.

2023 we shall focus on steadily increasing field work and training workshops on the program areas of the traditional artisan inclusion and culture for livelihood and climate resilience.

We look forward for more support in 2023 and years ahead

Stephen Rwagweri
Executive Director

D. ORGANIZATION AND MANAGEMENT

1. Institutional running in 2022

Engabu Za Tooro 4th Board of Directors continued in office presided by Msgr. Peter Kumaraki as Chair. The ordinary meetings were observed and major decisions taken included restructuring and scaling down the staff as a result of suspended major donor contract

due to COVID - 19 restrictions, approving workplan and narrative and audit reports. The organization scaled down to a core staff of 5 and a network of volunteers and consultants and a network of 80 community based facilitators.



| Engabu Za Tooro Board of Directors

2. Incubating a social enterprise “African Continental Crafts”

In 2022, we continued supporting growth of the social enterprise that was founded in 2020 to adopt cultural entrepreneurs who graduate from our artisan capacity development programs and advance them to digital marketing and international trade.

The enterprise has continued developing its business model and attracting strategic partners including Catalyst Market, She Trade Invest, Vital Voices Global Partnership and Social Capital Partners among others.



E. HOW WE DEFINE AND APPROACH THE PROBLEM

Engabu Za Tooro addresses extreme poverty and vulnerability among populations in Africa which are facing different forms of systematic exclusion and deprivation where the inborn talents, traditional artisan skills and cultural knowledge and expressions are the only resources they have. Such populations include youth and women in remote villages and underserved slums who very often have very limited economic alternatives among whom are indigenous people who are often displaced from their ancestral resources and refugees who leave everything behind, those with disabilities, chronically ill and the elderly who are incapacitated that crafting is the only affordable activity where to draw incomes, social relevancy and therapy. Among

all conditions of extreme deprivation and multiple vulnerabilities, inborn talents, artisan skills and cultural knowledge and expression tend to persist as the only resource. The organization through innovative capacity development strategies and tools and social entrepreneurship skills, tap into this resource to build capacities and drive equity and inclusion into global market and mainstream creative industry.

The populations under these conditions live on less than US\$ 2 a day and belong to the neglected informal economy which has 60% of the workforce globally and ILO estimates 300 million people to be underserved as home workers.

F. CUMULATIVE RESULTS

12,400

marginalized practitioner supported in integrated product development, seed capital and market connections.

7,500

competitively accessing global market

15,000

jobs created across the value chain of cultural and creative production

Climate resilience and sustainable practices integrated in lifestyles and livelihoods.

G. RESULTS OF THE 2022 PER PROGRAM AREA

1. Traditional Artisan Inclusion

Objective

Developing the capacity of marginalized and market excluded youth and women artisans in Africa for product development, market access and industry inclusion.

We continue to grow a network of identified and mobilized makers from around the country using our area agents, community associations and whatsapp groups. In the course of the year, we entered partnership with Agaati Foundation - USA which organizes annual global craft competitions. Our role is to mobilize, train and coordinate artisans from Africa to participate in these global competitions. We mobilized massively and 30 artisans started the process although only one moved through towards securing a finalist stage at global level. The process helps us to identify and document makers, their skills levels, product category they are involved in, availability of raw materials and training needs that exist.

Results

- One international partnership established
- 340 growing number of mobilized artisans
- 3 categories of products curated for international market

In 2023, we expect to consolidate the partnerships, grow the number of mobilised makers, curated category of products and strengthen linkage to African Continental Crafts for international marketing and international trade.

Traditional artisans



Below are some of the products made by traditional artisans which are now put on international market through online marketing platforms including Catalyst Market and Daily Trust Stores



1. Cultural heritage preservation and livelihood

Objective

Reproducing and repackaging traditional heritage materials and knowledge to enhance their cultural viability and avail them as consumable products and services for incomes of less resourced youth and women who rely on them for livelihood and expression

The book, "Ceremonies and practices associated with Empaako naming system" which was published in English in 2020 was in 2022 translated in Runyoro – Rutooro by Dr. John Kintu of Kyambogo University. 30 folklore pieces of 10 cultural communities which were recorded in 2019 were in 2022 published on YouTube. These ten bearer communities include Banyabindi, Bamba/Babwisi, Banyoro, Bagungu, Bakonzo, Basongora, Batooro, Bakiga, Batuku and Batagwenda of Western Uganda (<http://www.youtube.com/user/Engabuzatooro>)

Results

- One heritage book translated in vernacular
- 30 folklore pieces of 10 communities published on YouTube.

In 2023, we expect to disseminate the book and avail copies to libraries. A big project has been proposed to UNESCO on research, documentation and dissemination of oral traditions of 7 communities.

Published folklore songs of communities in Western Uganda











2. Livelihood and climate resilience



| Koogere memorial forest

Objective

Adapting cultural resources and creativity to enhancement of integration of climate resilience practices into livelihood and lifestyles of grassroots youth and women in Africa.

In 2023, we continued to steadily restore entertainment, culture and environment activities at Koogere memorial forest, a place where culture and nature meet. With support from Agaati Foundation, we got training and materials on sustainable climate resilience practices in the value chain of artisan production. We carried out survey on how cultural and livelihood practices of communities living near lakes and crater lakes in Western Uganda relate to climate resilience. These are meant to inform all training materials and productions processes in cultural and artisan enterprises to integrate strong component of climate resilience and sustainable practices.

Results

- Staff training and materials on integration of climate resilience in cultural productions received
- Baseline survey, climate resilience and livelihood carried out

In 2023, we shall develop and propose to partners a project of integration of climate resilience practices in value chain of artisan production in Uganda.

3. Capacity support to youth talents based enterprises

Objective

Developing the talent based initiatives of the youth in underserved contexts for market access, job creation and improved livelihoods.

We continued to offer technical support inform of training and coordination infrastructure to a network of 30 performing groups in Western Uganda. We link these groups to international networking through our participation in activities of International Council of Organizations for Folkart, Folklore and Festivals (CIOFF) to which we represent Uganda. The groups steadily restored their regular performance activities in fixed venues and contracted performances on social and public occasions within their communities and the capital, Kampala. They also restored financial contribution to the running of the organization from their proceeds.

Results

- 30 performing groups provided with ongoing training and coordination
- Participated in virtual activities of CIOFF at international level
- Groups made several community based and national contracted performances
- Groups contributed funds to organization overhead budget

In 2023, we plan to train the performing groups on integration of climate resilience messages in their composition.



**EZT Cultural Troupe
performing a
folksong**

H. KEY ACHIEVEMENTS OF 2022

1. Executive Director admitted to UNESCO's pool of global facilitators

The Executive Director, Mr. Stephen Rwagweri was admitted in the UNESCO's pool of ICH global facilitators. This means, after undergoing orientation sessions expected in 2023, he will be profiled on UNESCO website and become deployable for international expert missions and consultancies in any UN member state around the world.

2. Winning VV Grow Fellowship

Through our incubate social enterprise, African Continental Crafts, we supported Ms. Doreen Kiconco and won VV Grow Fellowship organized by Vital Voices Global Partnership. The Fellowship involve 10 months virtual training on business management and leadership skills which is followed by 4 years' technical support, mentorship and connection to grow the business and scale the social impact.



Ms. Kiconco Doreen was admitted into VV Grow Fellowship which ushers EZT incubated African Continental Crafts into accessing enormous capacity support and networking opportunities in women empowerment movement

3. Becoming member of Catalyst 2030

Engabu Za Tooro got admitted as member of Catalyst 2030 which is a global collaborative platform of about 3,000 impact organizations pursuing realization of SDG's. It offers enormous opportunity for networking, information sharing and establishing partnerships and collaborations around scaling programs and innovations. It offers collaborations by shared sector, approach, issue or geographical focus.

4. Engabu Za Tooro incubated African Continental Crafts, received Good Market approved status from Catalyst Market.

After Engabu Za Tooro becoming a member of Catalyst 2030, African Continental Crafts joined Catalyst Market, a collaboration of social enterprises that sell products or offer services with strong social impact objectives and accordingly the business was certified as good for people and the planet. Catalyst Market offers international trade advocacy for its members and online infrastructure for promotions, marketing and e-commerce and connections for investors and business partnerships

Good for People. Good for the Planet.



African Continental Crafts

is Good Market approved from
December 10, 2022

Good Market is a curated platform for
people creating a better world



<https://www.goodmarket.global/africancontinentalcrafts>

5. OC Fellowship and attending OC Summit 2022

Through Engabu Za Tooro incubated social enterprise, African Continental Crafts, we won and attended OC Fellowship activities which climaxed in the in person convening in Miches City, Dominican Republic. Out of 480 organizations, about 20 were identified to have relevance to our mission with different forms of potential partnerships. We shall keep them in directory as we engage one by one as appropriate.

I. INTERNATIONAL FUNDRAISING AND NETWORKING ACTIVITIES IN 2022

1. *Participated in OC Summit, 2022 in Miches City, Dominican Republic (24th – 30th September, 2022).*

The above was a 5 days in person convening of 480 organizations from around the world who included development organizations, social enterprises, investors and funders of social impact. Mr. Stephen Rwagweri, the Executive Director, following winning of OC Fellowship

was invited and partially sponsored by the organizers to participate. 20 organizations in attendance were identified to be relevant to our mission and potential partners. Communications and engagements on case by case are ongoing.



Mr. Stephen Rwagweri Executive Director as one of OC Fellows in a group photo at the OC Summit, in Miches City, Dominican Republic in September, 2022

2. Participated in the 12th Session of UNESCO IGC/ICH (26th November – 4th December, 2022 in Rabat, Morocco)

Fully sponsored by UNESCO, Mr. Stephen Rwagweri attended the session which was preceded by a symposium of NGOs accredited

to UNESCO. In the same period Mr. Stephen Rwagweri was admitted on the pool of global UNESCO facilitators.



Mr. Stephen Rwagweri, Executive Director was admitted as an international culture expert in the pool of global ICH facilitators, making him deployable for international expert missions and consultancies in any UN member state

**Rituals and ceremonies in
cultural exchange and exhibition
as side events during UNESCO's
17th Session of ICH IGC in Rabat,
Morocco (27th September – 4th
December, 2022)**



**Stephen Rwagweri
attending a UNESCO's
17th Session of ICH,
Intergovernmental
Committee in Rabat,
Morocco (27th
November – 4th
December, 2022)**

J. ENGABU ZA TOORO ACCREDITATION TO SECTOR INSTITUTIONS AND MEMBERSHIP TO NETWORKS

No.	Institution	Relationship
1	United Nations Education, Scientific and Cultural Organization (UNESCO)	<ul style="list-style-type: none"> - Accreditation to provide advisory services to IGC/ICH since 2010 - Provided expert to UNESCO pool of global facilitators
2	World Intellectual Property Organization (WIPO)	<ul style="list-style-type: none"> - Accreditation to provide expert support to IGC on traditional knowledge and Folklore since 2019
3	Catalyst 2030	<ul style="list-style-type: none"> - Member of global collaborative platform
4	Catalyst Market/Good Market Commons	<ul style="list-style-type: none"> - Profiled member and user of provided platforms and online services through African Continental Crafts as a business brand powered by Engabu Za Tooro
5	International Council of Organizations for Folkart, Folklore and Festivals (CIOFF)	<ul style="list-style-type: none"> - EZT represents Uganda on the council and activities
6	International Federation of Coalitions for Cultural Diversity	<ul style="list-style-type: none"> - EZT represents Uganda on this federation
7	Opportunity Collaboration	<ul style="list-style-type: none"> - Community member and Fellowship Alumni through African Continental Crafts
8	HATCH	<ul style="list-style-type: none"> - Fellow and member to global community and network of social innovators

K. THE HISTORY OF EXTERNAL FUNDING PARTNERSHIPS

No.	Organization	Year (s)	Type of funding	Amount (US\$)
	CIDA	1999	Project	10,000
	Hivos	2000 - 2009	Institutional/ Program	120,000 (Annually)
	Prince Claus Fund for Culture and Development	2003 - 2004	Project	30,000
	Goal Uganda	2005 - 2006	Project	40,000
	Hanns Seidel Foundation	2006 - 2007	Project	20,000
	Concern Worldwide	2006 - 2008	Project	40,000
	CCFU/UNESCO	2007 - 2009	Project	7,000
	Commonwealth Foundation	2009	Project	30,000
	Kwataniza UK	2012 - 2016	Project	66,000
	UNESCO	2012 - todate	Annual missions	5,000 anually
	Obumu Netherlands	2017	Project	45,000
	Bayimba Foundation	2016 - 2017	Project	22,000
	UNESCO	2018 - 2022	Project	232,000
	Project Managementfor Change - USA	2021 - 2022	Technical Institution-al support	50,000 in- kind
	Opportunity Collaboration	2022	Fellowship and fund-raising support	3,000 In-kind support

Local income sources

1. Memberships and subscriptions
2. Tutemu Engaro Self-Help Community Fund
3. Brass Band and Cultural Troupe services
4. Consultancies



Plot 18 Kaija Road, Kabundaire
P.O. BOX 886, Fort-Portal - Uganda E. Africa.
Office: +256 (0) 483 422 187 Cell: +256 (0) 772 469 751
E-mail: info@engabuzatooro.or.ug | engabuzatooro@gmail.com
Web: www.engabuzatooro.or.ug

Published 2020