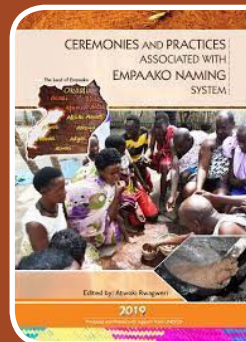


ENGABU ZA TOORO

(Tooro Youth Platform for Action)

Annual Report



2021

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VISION

THE VISION STATEMENT

That society and time when all forms of vulnerability, exclusion and deprivation are eradicated and all people irrespective of their different ages, races, geographies, creeds and abilities equitably access opportunities and resources to realize their optimum creativity, self reliance and highest sense of identity.



MISSION

MISSION STATEMENT

Reclaiming and adapting endangered cultural resources in youth and women to the mainstream production as a tool for eradicating extreme poverty among vulnerable populations in Africa.



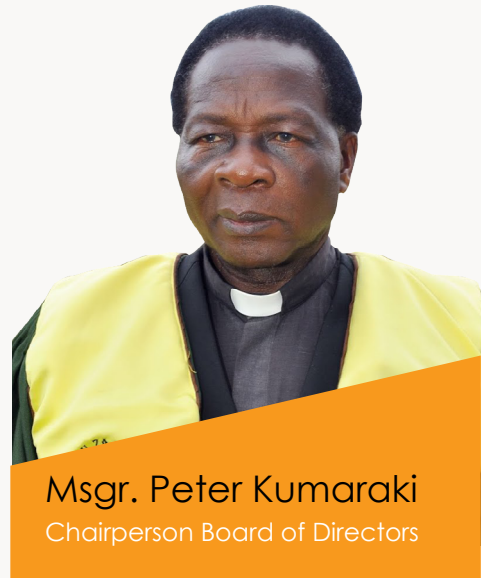
OBJECTIVES

PROGRAM OBJECTIVES

1. *Developing the capacity of marginalized traditional women artisans in remote areas and disadvantaged communities to innovate craft designs, develop viable women led craft enterprises and adopt export and digital marketing for job creation and improved livelihood.*
2. *Development of talent based enterprises of vulnerable youth in the context of remote areas and disadvantaged communities for creation of jobs and sources of livelihood*
3. *Reproducing and re-packaging traditional heritage and cultural materials to enhance their cultural viability and avail them as consumable products and services in modern education, research, entertainment, information and tourism industries for less empowered communities who predominantly rely on them for expression and source of livelihood.*
4. *Developing and promoting diversity of cultural and artistic expression for enhanced inclusion of the less empowered individuals, groups and communities.*
5. *Leveraging the power of cultural heritage to deepen stewardship and integrate conservation practice in lifestyle and livelihood of indigenous and local communities.*



Remain safe
and build
resilience



Msgr. Peter Kumaraki
Chairperson Board of Directors

Dear members and stakeholders, I bring you greetings from the Board of Directors and urge you to remain safe in these days of health challenges brought by COVID – 19 pandemic. The organization has remained steadfast on its mission although its planned activities have been affected by the effects of the natural disaster.

As a Board, we tried to keep together although in person meetings were suspended. Though with difficulties for some of us, we tried to adopt the fashionable Zoom meetings to follow what was going on.

Our meetings agenda became very simple as there was no much to supervise since the usual programs were scaled down.

We thank the technical team for the activities which were accomplished and focused on reviewing the program, surveying the sector and designing new intervention model, in addition to helping beneficiaries to form a social enterprise.

We thank the partners that continued to support the organization through that period of limited activity.

Msgr. Peter Kumaraki
Chairperson Board of Directors



Adapting to the challenges of COVID – 19 pandemic



Stephen Rwagweri
Executive Director

Dear members and shareholders, we bring you the summary and impressions of our work. In 2021, we continued to face unprecedented restrictions as a result of total lockdown measures instituted by governments to control the spread of COVID – 19.

The lockdown brought us to an abrupt stop of all our operations and the running contracts like contract No. 4500354243 of the UNESCO funded project UGA 01210 was suspended in March, 2020 and this situation obtained up to the end of 2021. The government of Uganda has promised to begin opening the economy probably early 2022.

This situation also affected the income activities of the program beneficiaries, causing very hard conditions of living.

However, from 2020 and through to 2021 the organization initiated activities which are adapted to the restrictions especially by relying on online operations and ensuring minimal physical contacts and group engagements. These activities included review of the theory of change, developing a new intervention model in the artisan sector which was informed by online and desk review of our program and global survey of the sector. The organization established and strengthened online platforms to keep in touch with its beneficiaries although not all

had developed capacity to communicate through these platforms. As a key milestone, the organization through online platforms mobilized and organized the beneficiaries of the Artisan Capacity Support Program into a mass enterprise to help them advance in marketing, exporting and selling their brands.

The organization quickly developed project documents on helping the beneficiaries cope with the effects of the COVID – 19 pandemic and these mainly focused on digital inclusion initiatives. These initiatives have been integrated in the overall program design to build resilience and steadily adapt to the digital economy.

In the year under review, the Executive Director received two professional Awards related to the work being done in the organization. He was admitted as a Fellow with Opportunity Collaboration which is an international community of distinguished players in the impact ecosystem including impact funders, donors, investors, social innovators, entrepreneurs and nonprofit executives. He also got Inspirational Personalities Award from Tooro Kingdom.



Stephen Rwagweri
Executive Director



D.

**ORGANISATION
AND
MANAGEMENT**

D.

ORGANISATION AND MANAGEMENT

Engabu Za Tooro 4th Board of Directors continued in office presided by Msgr. Peter Kumaraki as the Chair. The ordinary meetings were observed in all cases it adopted Zoom meeting mechanism. The agenda focused on receiving reports on how COVID – 19 related measures were affecting the normal operations of the organization and devising means of coping up with the situation. The Board considered and approved the five year strategic plan.

The organization maintained 7 core staff and volunteers, consultants and interns were not maintained or engaged as usual due to the limited operations as a result of COVID – 19 restrictions. The organization didn't follow up the work of the network of 80 community based facilitators.



The 4th Board of Directors (front row) |



E.

**HOW WE
UNDERSTAND THE
PROBLEM**

E.

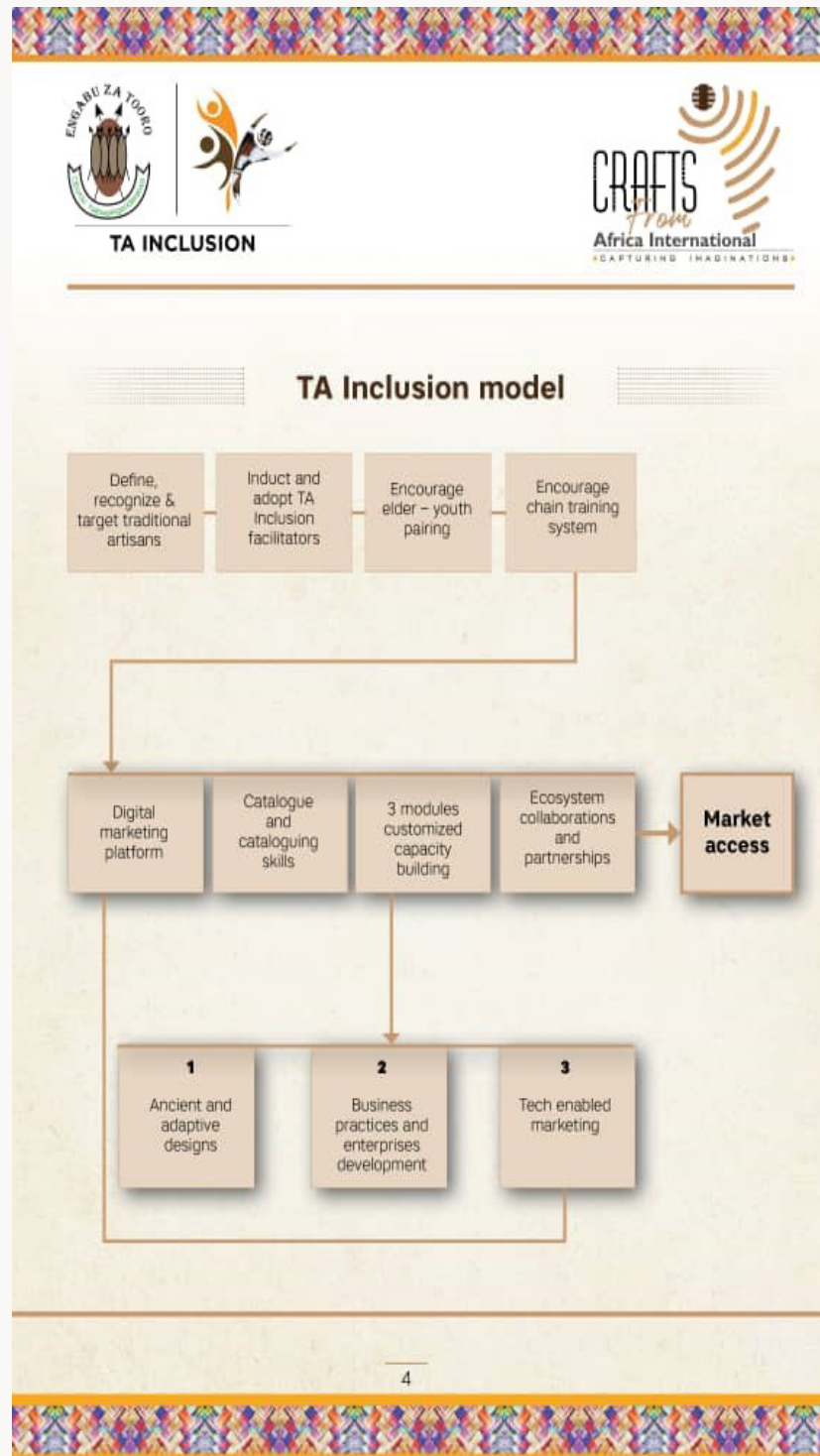
HOW WE UNDERSTAND THE PROBLEM

Engabu Za Tooro addresses extreme poverty and vulnerability among populations in Africa which are facing different forms of systematic exclusion and deprivation where the inborn talents, traditional artisan skills and cultural knowledge and expressions are the only resources they have. Such populations include youth and women in remote villages and underserved slums who often have very limited economic alternatives among whom are those with indigenous background who are often displaced from their ancestral resources, the internally displaced and refugees who leave everything else behind, those with disabilities and chronically ill who are grossly incapacitated. Among all conditions of extreme deprivation and multiple vulnerabilities, inborn talents, artisan skills and cultural knowledge and expression tend to persist as the only resource. The organization, through innovative initiatives and social entrepreneurship skills, tap into this resource to build capacities and drive equity and inclusion into production economy.

The populations under these conditions live on less than \$2 a day and belong to the neglected informal economy which has 60% of the workforce globally and ILO estimates 300 million people to be underserved as home workers.

Program areas

1. The Traditional Artisans Inclusion (TA Inclusion)



2. Capacity support to youth talent based enterprises



Engabu Za Tooro Cultural Troupe |

3. Cultural Heritage Preservation and Livelihood



Training on cultural heritage preservation in Hoima district |

4. Conservation of bio-cultural diversity



Koogere memorial forest |



F.

**PROGRAM
VALUES**





G.

**CUMULATIVE
PROGRAM
RESULTS**

G.

CUMULATIVE PROGRAM RESULTS

2800 cultural practitioners from vulnerable populations, supported in product development, seed capital and connections.

756 viable cultural enterprises established and adapted to the mainstream creative economy.

38 cultural communities reached in two African countries having 8 million bearers of ancient values and practices that are adapted into production economy.





H.

ACHIEVEMENT

Despite the unprecedented disruptions resulting from the adopted control measures against COVID – 19 pandemic, since 2020, the organization adopted activities that would survive in the prevailing conditions and such activities generated results and achievements as follows;

1. **Winning Opportunity Collaboration Fellowship**

The Executive Director was admitted as a Fellow in Opportunities Collaboration network of world class social impact leaders, investors and funders. The fellowship which involves intensive online engagements and annual in person convening's has maximum professional sharing and international fundraising opportunities.

2. **Launching the 5 year strategic plan**

In 2020 and amidst the COVID – 19 operational restrictions, the organization embarked on reviewing the theory of change with a view of adopting measures which build resilience both at the level of organization and the program participants. Key improvement that was introduced is adopting digital inclusion concern as a cross cutting aspect of intervention.

3. **Launching survey report on the status of artisan sector globally**

From 2020 amidst the restrictions as a result of COVID – 19 pandemic, a desk and online survey was launched to establish the performance of artisan sector globally. It focused on identifying different actors in the value chain and ecosystem of handmade economy, gaps,


challenges and opportunities for traditional artisans in Africa. The findings informed designing of a new model and supporting establishment of a mass social enterprise of which functions build on the outputs on the capacity support programs offered by nonprofits in the sectors.

4. **Launching a new and scalable model targeting traditional artisans in Africa**

Traditional Artisan Inclusion model that targets unique limitations of traditional artisans in Africa and enable them to advance product development, design innovations and digital marketing to competitively access global market was launched. It will be scaled across countries of Africa through partnerships with the established social enterprise and other organizations.

5. **Supporting the establishment of a mass social enterprise “African Continental Crafts Ltd”**

Through mainly online activities, artisans who have passed through the organizations capacity development support program were mobilized and facilitated to establish a mass social enterprise, with a continental focus for engaging into collective and export marketing of their craft products.



AFRICAN CONTINENTAL CRAFTS LTD

INVITING YOUR PARTICIPATION AS A SHAREHOLDER

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**“African Continental Crafts Ltd” (ACCL) is a for profit social enterprise which was incorporated in Uganda in 2021.
 Registration No. 80020003417576.
 Tax identification No. 1020306903**



I.

**AWARDS AND
INSCRIPTION
CERTIFICATES**

I.

AWARDS AND INSCRIPTION CERTIFICATES

Despite 2021 being a year of low activity, the Executive Director received two Awards as follows;

1. *"Inspirational Personalities Award"* presented by Tooro Kingdom



2. *"Opportunity Collaboration Fellowship"* which admitted him to a community of outstanding leaders in social impact ecosystem including social innovators, social entrepreneurs, nonprofit executives and social impact funders and investors.



No.	Organization	Year (s)	Type of funding	Amount (US\$)
	CIDA	1999	Project	10,000
	Hivos	2000 - 2009	Institutional/Program	120,000 (Annually)
	Prince Claus Fund for Culture and Development	2003 - 2004	Project	30,000
	Goal Uganda	2005 - 2006	Project	40,000
	Hanns Seidel Foundation	2006 - 2007	Project	20,000
	Concern Worldwide	2006 - 2008	Project	40,000
	CCFU/UNESCO	2007 - 2009	Project	7,000
	Commonwealth Foundation	2009	Project	30,000
	Kwataniza UK	2012 - 2016	Project	66,000
	UNESCO	2012 - todate	Annual missions	5,000 anually
	Obumu Netherlands	2017	Project	45,000
	Bayimba Foundation	2016 - 2017	Project	22,000
	UNESCO	2018 - 2022	Project	232,000
	Project Management for Change - USA	2021 - 2022	Technical Institutional support	50,000 in-kind
	Opportunity Collaboration	2022	Fellowship and fund-raising support	In-kind support

Local income sources

1. Memberships and subscriptions
2. Tutemu Engaro Self-Help Community Fund
3. Brass Band and Cultural Troupe services
4. Consultancies



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